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Funding | Evidence | Credibility

ESG for NGOs: Be Funder-Ready

Strengthen your ESG positioning before the next funding round.

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Why This Matters

Funders Look Beyond the Programme

- A strong institutional profile helps an NGO stand out in the next grant round.
- Governance, safeguarding, environment and risk all form part of that profile.

The shift: ESG is no longer only for corporates. NGOs can use it to build credibility with funders.

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Proposals

ESG in Your Proposals

- **Integrate ESG** into grant proposals
- **Define sustainability indicators** funders can track
- Show how you manage impact beyond the programme

The result: proposals that speak to what funders now ask about.

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Your Profile

Build Your Institutional ESG Profile

- **ESG maturity assessment** and gap analysis
- **Governance structures,** policies and procedures
- **Institutional ESG profile** ready to share with funders

The result: one clear picture of how your organisation is run.

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Reporting

Report the Way Funders Expect

- Comply with **funder reporting frameworks**
- Build **ESG data collection systems**
- Track progress on **dashboards**

> Reporting should come from good systems, not a scramble before each deadline.

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Capability

Train the Team That Delivers

- ESG in donor programmes
- Sustainability metrics
- Climate and gender integration
- Donor reporting

> Practical training your programme and finance teams can apply straight away.

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Work With Us

Let’s Work Together

Our ESG practice helps NGOs:

- **Assess** ESG maturity and close gaps
- **Position** your organisation for funding
- **Report** clearly to every funder

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